# Basic Accessibility Check – Sample Design

To determine the accessibility of wantagechurchstreet.co.uk (hereafter referred to as ‘the website’), I conducted [a Basic Accessibility Check as described on gov.uk](https://www.gov.uk/government/publications/doing-a-basic-accessibility-check-if-you-cant-do-a-detailed-one/doing-a-basic-accessibility-check-if-you-cant-do-a-detailed-one). As recommended, this check was conducted on a sample of website pages, and attached media files such as images and documents, to ensure an efficient use of resources. In this document, I describe how this sample was chosen.

## Requirements

According to government guidelines, the sample must include the following:

* your site’s homepage
* content pages that are mostly text based
* images, video and audio content
* interactive tools and transactions, like forms
* pages including login functionality, if your website has them
* PDFs and other document types you have
* dynamic content like pop-up windows
* navigation pages, including your sitemap and pages with search functionality

The website does not have pages with login functionality, nor does it have video or audio content or dynamic content. The website has no sitemap, and as the search bar is in the website header, every page technically has search functionality. I therefore narrowed the sample to the five remaining categories of website content.

## Initial Sample

There are 67 published pages on the website. To select a sample of text-based pages, I went through the list of published pages, and, starting with the first-listed page, I selected every 5th page to include in the sample. If the page in question contained no content, or was not accessible through the website’s menu, I selected the page listed below it instead. So, for example, the first page selected in this method was ‘Coronavirus FAQ’.

This produced the following list of pages/page-types:

* Coronavirus FAQ – text
* Opening Hours – text
* Doctors – text, images
* Test Results – text
* Learning Disabilities – text
* Chronic Disease Reviews – text, images
* Services – text
* Patient Access – text, documents
* Telephone Directory – text
* Take our Patient Survey – form
* Research – text
* Patient Participation Group – text, documents
* Cookie Policy – text

## Expanding the Sample - Forms

Forms are a particular subject of concern regarding accessibility, as they are a means for site users to access services/make their voices heard. As there are not that many forms present on the website, I chose to expand the sample to include all pages with a form. I therefore clicked on all pages accessible through the site menu, and added the following pages to my sample:

* PPG Newsletter
* Update Your Details
* Give us your readings

## Expanding the Sample – Images & Documents

If not properly annotated or designed, images and documents can pose a particularly high barrier to accessibility.

Images are a barrier to people with a visual disability. Text contained in images cannot be read by screen-readers, rendering it invisible to a subset of users. Images that do more than decorate a page, and instead actively try to convey information, are an accessibility priority.

The importance of documents is evidenced by [the government’s guidelines on the accessibility problems public websites do and do not have to fix.](https://www.gov.uk/guidance/make-your-website-or-app-accessible-and-publish-an-accessibility-statement#make-a-plan-to-fix-any-accessibility-problems) These guidelines single out documents that allow users to access services as an accessibility priority.

Given this I went through the website’s Media Library, which is where all images and documents uploaded to the website are stored. I used the Library to identify a boost sample of pages with non-decorative images and/or uploaded documents. I paid particular focus to pages with documents that either (i) provided information patients should have consistent access to or (ii) allowed patients to access services. I ignored documents that either (i) were not linked to page currently in the Practice menu, or (ii) were related to an event that had taken place in the past.

This process added the following pages to the sample:

* CQC Inspection
* New Patients
* Travel Clinic
* Services
* Suggestions and Complaints
* Your Information

## Complete Sample

In summary, following the process above, the complete sample of pages tested for accessibility are as follows:

* Home - text
* Coronavirus FAQ – text
* Opening Hours – text
* Doctors – text, images
* Test Results – text
* Learning Disabilities – text
* Chronic Disease Reviews – text, images
* Services – text
* Patient Access – text, documents
* Telephone Directory – text
* Take our Patient Survey – form
* Research – text
* Patient Participation Group – text, documents
* Cookie Policy – text
* CQC Inspection – images, documents
* New Patients – text, documents
* Travel Clinic – text, documents
* Services – text, documents
* Suggestions and Complaints – text, documents
* Your Information – text, documents
* PPG Newsletter – form
* Update Your Details – form
* Give us your readings – form

This sample consists of 22 pages, totalling approximately one third of the pages published on the website. It includes all forms, and all uploaded documents needed to access services.